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Prior Art

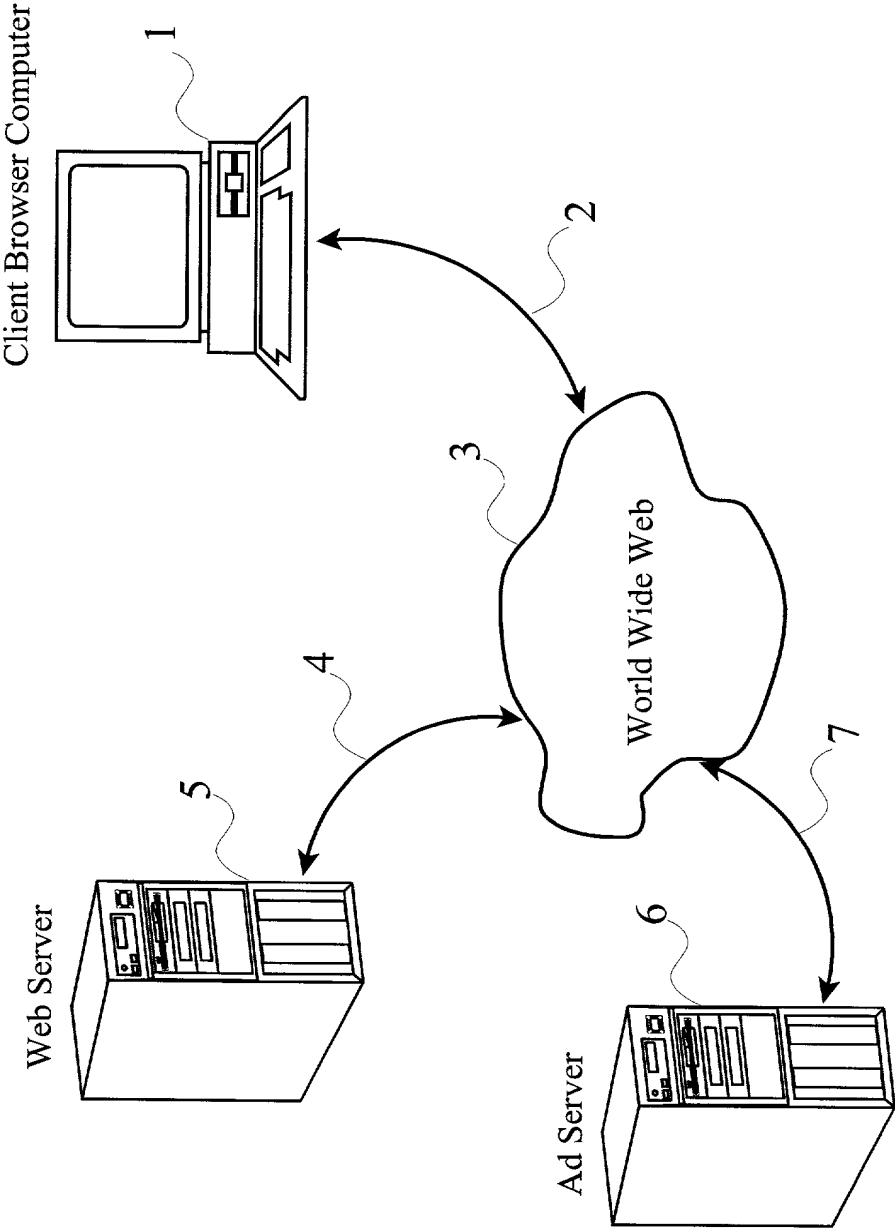
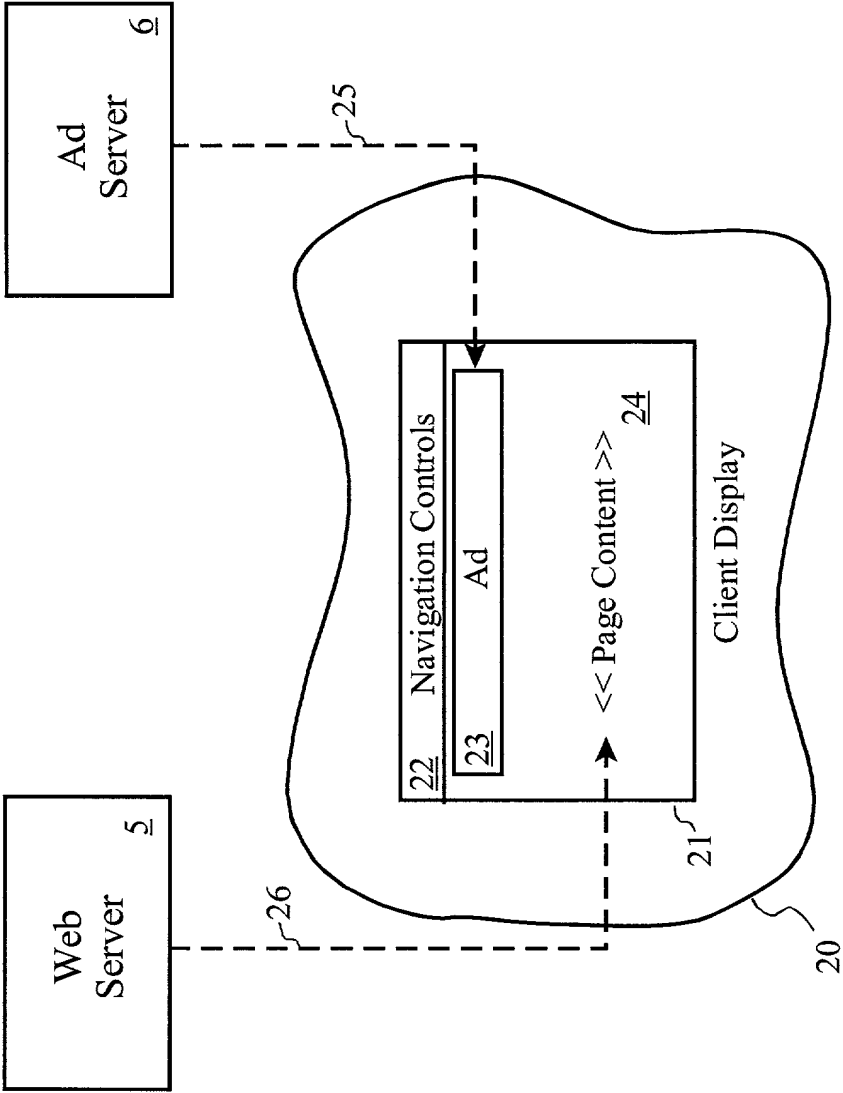


Figure 1

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*Prior Art*



**Figure 2**

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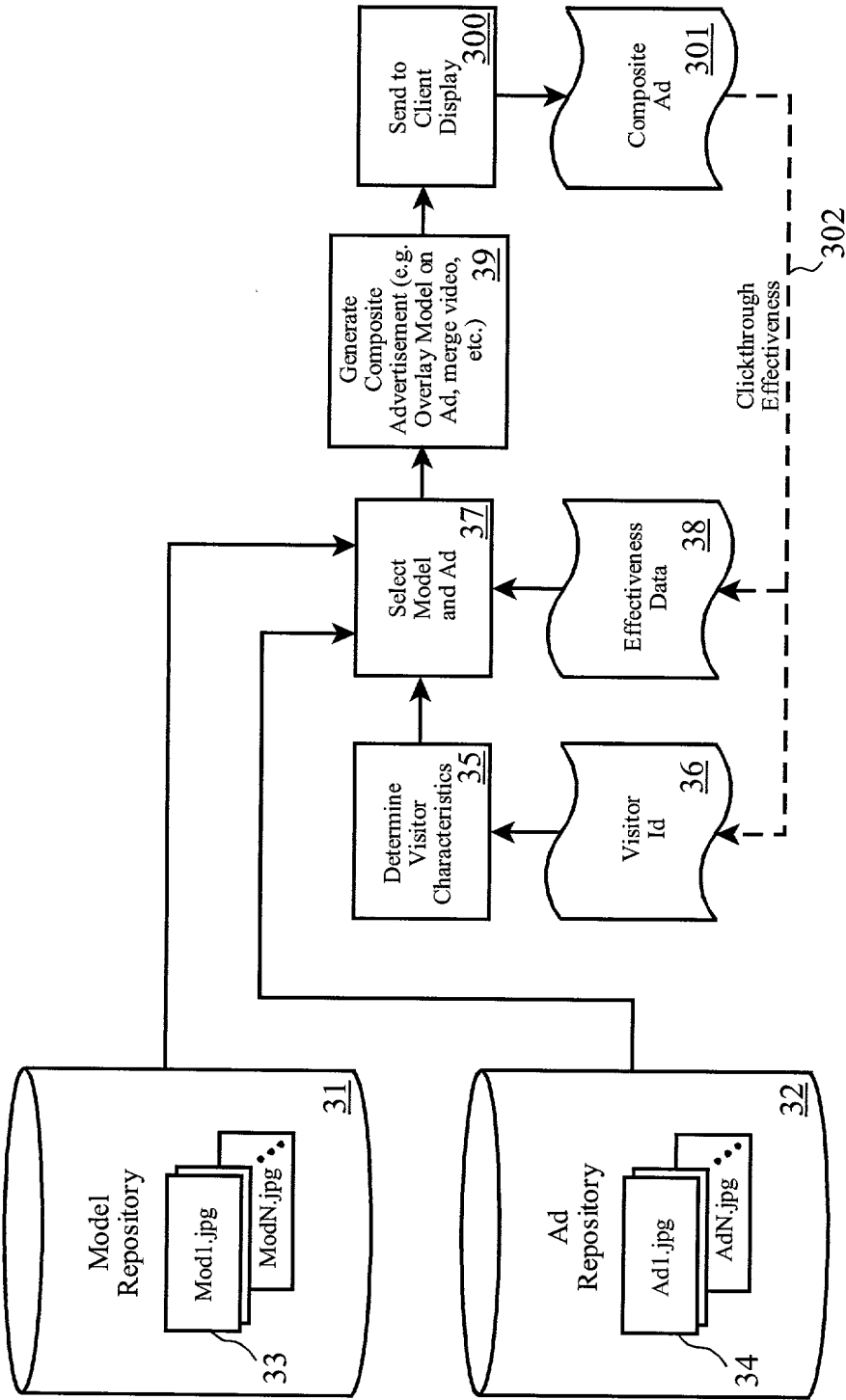
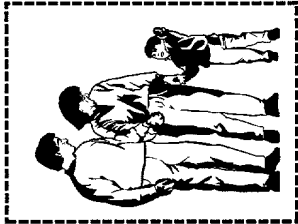


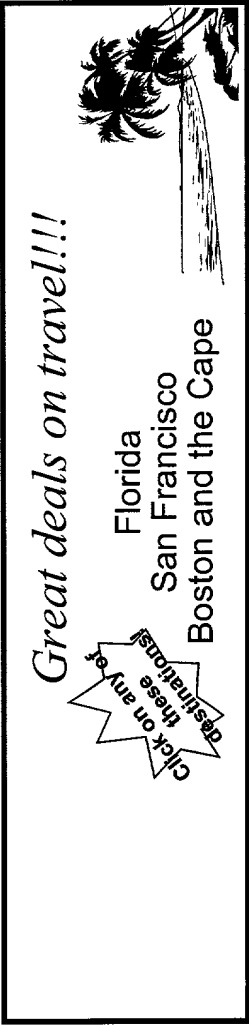
Figure 3

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ModY.jpg

Figure 4a



AdX.jpg

Figure 4b



Title: Dynamic Composite Advertisements for Distribution  
via Computer Networks

Docket Number: AUS920010497US1

Inventor: Janani Janakiraman, et al.

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equipped with a computer system for processing and displaying the data received from the network. The computer system is connected to a display device for displaying the data. The computer system is also connected to a printer for printing the data. The computer system is further connected to a storage device for storing the data. The computer system is also connected to a communication device for communicating with the network. The computer system is further connected to a user interface for receiving input from the user. The computer system is also connected to a power source for providing power to the system. The computer system is further connected to a clock for providing a time reference. The computer system is also connected to a calendar for providing a date reference. The computer system is further connected to a database for storing and retrieving data. The computer system is also connected to a network for communicating with other systems. The computer system is further connected to a server for providing services to the system. The computer system is also connected to a client for receiving services from the system. The computer system is further connected to a network for communicating with other systems. The computer system is also connected to a server for providing services to the system. The computer system is further connected to a client for receiving services from the system.

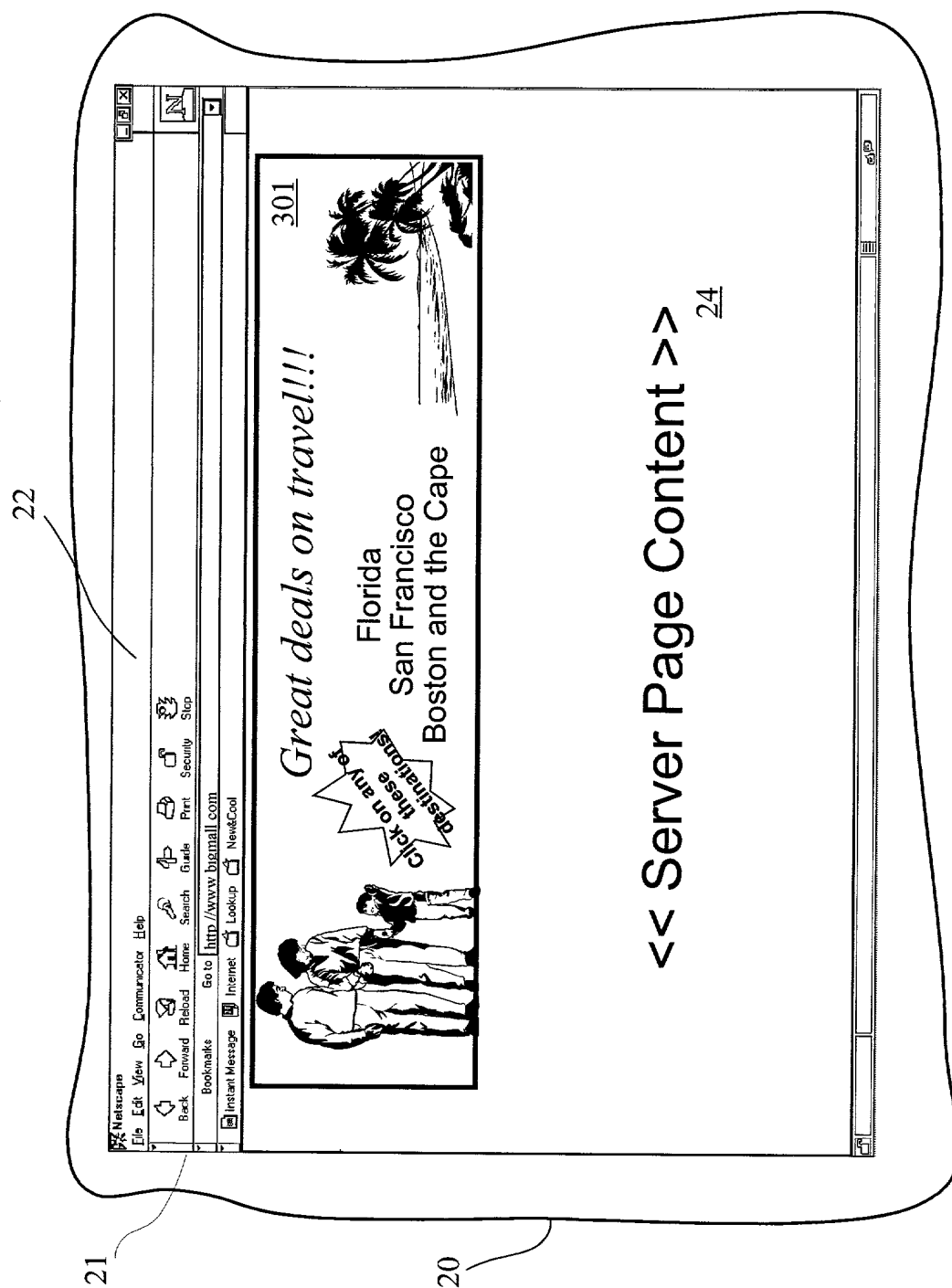


Figure 5